

# TATTOOS, BOOZE, ART, & SHOES™

## VALENTINE'S DAY EDITION

@  
**MONDAY NIGHT**  
BREWING

ATL, GA  
02/14/25  
6PM-12AM

21+

HOSTED  
BY:



A-TOWN  
ART  
AGENCY



URBAN  
HIPPIE

BASS  
FAMILY

### A COUNTER-CULTURE ART EXPERIENCE



TATTOOS,  
BOOZE,  
ART,  
& SHOES



# WELCOME TO TBAS

TATTOOS, BOOZE, ART & SHOES IS A COUNTER-CULTURE ART EXPERIENCE THAT BRINGS TOGETHER ATLANTA'S TOP TATTOO SHOPS, DISTILLERIES AND BREWERIES, ART GALLERIES, AND ART INSTALLATIONS ALONG WITH SNEAKER THEMED ART AND CUSTOMIZED KICKS. THIS WILL BE A TASTE-MAKER'S EVENT FOR ATLANTA'S ART LOVERS, SNEAKER FREAKS, ALCOHOL ENTHUSIASTS, AND BODY ART AFICIONADOS TO COME TOGETHER AND NETWORK IN A COUNTER-CULTURE ATMOSPHERE. WE'RE FOCUSED ON BRINGING PROPER VISUALS WITH 3D PROJECTION MAPPING, LIGHTING, AND LASERS TO STIMULATE YOUR MIND, BODY, & SOUL!



TATTOOS,  
BOOZE,  
ART,  
& SHOES



# WHY?

THE B-AWARE FOUNDATION IN PARTNERSHIP WITH THE A-TOWN ART AGENCY PAINTS POSITIVE AFFIRMATION MURALS IN PLACES WHERE THEY'RE MOST NEEDED LIKE SCHOOLS, RECREATION CENTERS, PARKS, AND PRIVATE BUSINESSES. THIS INITIATIVE IS CALLED AFFIRMATIONS ACROSS ATLANTA / AMERICA. TATTOOS, BOOZE, ART, & SHOES IS THE FUNDRAISER FOR THIS INITIATIVE. THIS IS A MENTAL HEALTH CAMPAIGN THAT USES ART TO REACH THE COMMUNITY.



**AFFIRMATIONS  
ACROSS  
ATLANTA**  
B-AWARE  
FOUNDATION  
(501C3) INITIATIVE





# JOIN US

ATLANTA IS FILLED WITH WONDERFULLY TALENTED ARTISTS FROM TATTOO AND GRAFFITI GURUS TO PHOTOGRAPHERS AND PAINTERS AND EVERYTHING IN BETWEEN. GEORGIA IS HOME TO SEVERAL DISTILLERIES AND BREWERIES THAT WE WOULD LOVE TO PUT ON DISPLAY, MANY OF THEM ARE RIGHT HERE IN ATLANTA. THE SNEAKER WORLD IS BOOMING IN ATL AND WE WANT TO BRING ALL OF THESE INDUSTRIES TOGETHER TO SHINE A LIGHT ON THE COUNTER-CULTURE SCENE. ATLANTA IS A MECCA FOR THE MOVEMENT SO IT'S ONLY RIGHT THAT WE GET STARTED RIGHT HERE IN THE A. PORTIONS OF THE DAY'S PROCEEDS WILL BENEFIT THE B-AWARE FOUNDATION, A-TOWN ART AGENCY, AFFIRMATIONS ACROSS ATLANTA, AND THE POSITIVE PAINT INITIATIVE. GET INVOLVED!



**TBAS VALENTINE'S DAY EDITION**

**2/14/25**

**6PM-12AM**

**ATLANTA, GA**

**MONDAY NIGHT BREWING**

**670 TRABERT AVE NW, ATLANTA, GA**



# EVENT STATS

**600+**  
ATTENDEES

**32% OF AMERICANS  
HAVE A TATTOO,  
INCLUDING 22%  
WHO HAVE MORE  
THAN ONE.**

[PEWRESEARCH.ORG](https://www.pewresearch.org)

**TATTOOS,  
BOOZE,  
ART,  
& SHOES**

**65% OF ADULTS IN  
THE UNITED STATES  
DRINK ALCOHOLIC  
BEVERAGES**

[NEWS.GALLUP.COM](https://www.news.gallup.com)

**TARGET  
AUDIENCE  
21-55**

**THE NORTH  
AMERICAN  
FOOTWEAR MARKET  
WAS ESTIMATED AT  
\$97B IN 2023 AND IS  
EXPECTED TO GROW.**

[GRANDVIEWRESEARCH.COM](https://www.grandviewresearch.com)







# EVENT & INITIATIVE SPONSORS







# TBAS CURATORS L TO R

**E. ROSS - URBAN HIPPIE, A-TOWN ART AGENCY, STUDIO NINE**



**B. GLASPER - B-AWARE FOUNDATION, A-TOWN ART AGENCY, FATL PRODUCTIONS, INC.**



**JOSH CHAVEZ - BASS FAMILY, A-TOWN ART AGENCY, CONTINUUM PRODUCTIONS**









# SPONSORSHIPS

## \$10K - DIAMOND SPONSOR

- NAMED AS OFFICIAL TBAS DIAMOND SPONSOR ON ALL PROMO MATERIALS (ICE SCULPTURE, T-SHIRTS, WEBSITE, STEP & REPEAT, STICKERS, FLYERS & POSTERS)
- 10X20 BOOTH SPACE WITH ROAMING RIGHTS + HONORABLE MENTION
- PROJECTION MAPPED LOGOS & BANNERS AROUND EVENT + ART INSTALLATION

## \$7.5K - GOLD SPONSOR

- NAMED AS OFFICIAL TBAS GOLD SPONSOR ON ICE SCULPTURE, T-SHIRTS, WEBSITE, STEP & REPEAT, FLYERS & POSTERS
- 10X20 BOOTH SPACE + ART INSTALLATION + HONORABLE MENTION

## \$5K - SILVER SPONSOR

- NAMED AS OFFICIAL TBAS SILVER SPONSOR ON T-SHIRTS, WEBSITE, FLYERS & POSTERS
- 10X10 BOOTH SPACE + HONORABLE MENTION

## \$2.5K - BRONZE SPONSOR

- NAMED AS OFFICIAL TBAS BRONZE SPONSOR ON WEBSITE, FLYERS
- 10X10 BOOTH SPACE + HONORABLE MENTION

## \$1K - CORPORATE SPONSOR

- NAMED AS OFFICIAL TBAS CORPORATE SPONSOR ON FLYERS
- 10X10 BOOTH SPACE

FOR MORE DETAILED INFORMATION PLEASE REQUEST OUR SPONSORSHIP AGREEMENT

